

# Operation Compass

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**UTSA**<sup>®</sup>  
College of  
Business

# Virtual Office

- Goal: a central location for students to reach out with questions and get pointed in the right direction.
- [COB\\_virtualoffice@utsa.edu](mailto:COB_virtualoffice@utsa.edu)
- Link on COB website
- Virtual Office hours are M, T, TH, F 8a.m. – 5 p.m. W 8 a.m. – 7 p.m.
- Soft launch August 17-21
- Phase 2: Bookings pilot

# Marketing

- University branded materials
- Sandwich boards
  - 1 per floor posters on both sides (8 posters total)
- Flyers strategically placed
- Social media
- TV screens in BB
- Updated signature for all faculty and staff
- Email blast